

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Get Families Back to Work

Address: 1747 Pennsylvania Ave NW, STE 250, Washington, SC 20006

Contact:

Phone number: 202-591-5511

Email: ecanligil@RGA.ORG

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Erim Canligil, CFO  
David Rexrode, Chairman  
Laura Ciciarelli, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Del Cielo Media*

Name: Del Cielo Media

Date of Request to Purchase Ad Time: 4/5/22

**Station Representative**

Signature: *Andrey K Berry*

Name: *Andrey K Berry*

Date of Station Agreement to Sell Time: *4/13/22*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *4/6/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *A3511889*

Station Call Letters: *KSNW*

Date Received/Requested: *4/13/22*

Est. #: *414418*

Station Location: *Wichita, KS*

Run Start and End Dates: *4/14 - 4/18/22*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A3511889  
**Alt Order #:** 27766341  
**Product Desc:** ORDR  
**Estimate:** 414418  
**Flight Dates:** 04/14/22 - 04/18/22  
**Original Date / Rev:** 04/13/22 / 04/13/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Get Families Back to Work PAC  
**Demographic:** A50+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:00:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	21	\$17,640.00	\$14,994.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	21	\$17,640.00	\$14,994.00	88.20
<b>Totals</b>	<b>21</b>	<b>\$17,640.00</b>	<b>\$14,994.00</b>	<b>88.20</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	04/15/22	04/15/22	KSN News	CM	12n-1pm	----F--	:30	1	\$400.00	P3	1.60	NM	1	\$400.00
Channels : KSNL,KSNG,KSNN,KSNNW															
KSN News															
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--			1			\$400.00		1.60			
N 2	Multi	04/18/22	04/18/22	KSN News	CM	12n-1pm	M-----	:30	1	\$400.00	P3	1.60	NM	1	\$400.00
Channels : KSNL,KSNG,KSNN,KSNNW															
KSN News															
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----			1			\$400.00		1.60			
N 3	Multi	04/15/22	04/15/22	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$520.00	P3	3.10	NM	1	\$520.00
Channels : KSNL,KSNG,KSNN,KSNNW															
M-F 4-430p															
JEOPARDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--			1			\$520.00		3.10			
N 4	Multi	04/18/22	04/18/22	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$520.00	P3	3.10	NM	1	\$520.00
Channels : KSNL,KSNG,KSNN,KSNNW															
M-F 4-430p															
JEOPARDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A3511889  
 Alt Order #: 27766341  
 Flight Dates: 04/14/22 - 04/18/22

Advertiser: POL/Get Families Back to Work PAC  
 Product Desc: ORDR  
 Estimate: 414418

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$520.00		3.10			
N 5	Multi	04/15/22	04/15/22	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$600.00	P3	5.20	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$600.00		5.20			
N 6	Multi	04/18/22	04/18/22	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$600.00	P3	5.20	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$600.00		5.20			
N 7	Multi	04/16/22	04/16/22	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$240.00	P3	1.30	NM	1	\$240.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		KANSAS TODAY WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$240.00		1.30			
N 8	Multi	04/16/22	04/16/22	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$280.00	P3	1.70	NM	1	\$280.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Sa													
		SATURDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$280.00		1.70			
N 9	Multi	04/17/22	04/17/22	Today Show Su	CM	Today Show Su	-----S	:30	1	\$280.00	P3	1.70	NM	1	\$280.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Su													
		SUNDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$280.00		1.70			
N 10	Multi	04/15/22	04/15/22	KSN News at Five	CM	5-530pm	----F--	:30	2	\$1,000.00	P3	5.20	NM	2	\$2,000.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					2	\$1,000.00		5.20			
N 11	Multi	04/18/22	04/18/22	KSN News at Five	CM	5-530pm	M-----	:30	2	\$1,000.00	P3	5.20	NM	2	\$2,000.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					2	\$1,000.00		5.20			
N 12	Multi	04/15/22	04/15/22	KSN News at Six	CM	6-630p	----F--	:30	2	\$1,200.00	P3	5.50	NM	2	\$2,400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					2	\$1,200.00		5.50			
N 13	Multi	04/18/22	04/18/22	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,200.00	P3	5.50	NM	1	\$1,200.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$1,200.00		5.50			
N 14	Multi	04/15/22	04/15/22	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$1,600.00	P3	6.40	NM	1	\$1,600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		WHEEL OFFORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$1,600.00		6.40			
N 15	Multi	04/18/22	04/18/22		CM	630-7pm	M-----	:30	1	\$1,600.00	P3	6.40	NM	1	\$1,600.00



Order / Rev: A3511889  
 Alt Order #: 27766341  
 Flight Dates: 04/14/22 - 04/18/22

Advertiser: POL/Get Families Back to Work PAC  
 Product Desc: ORDR  
 Estimate: 414418

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p WHEEL OFFORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 M----- 1 \$1,600.00 6.40															
N 16	Multi	04/15/22	04/15/22	Fri Prime Hour 1	CM	7-8p	----F--	:30	1	\$1,000.00	P3	4.60	NM	1	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW Friday 7-8p THE BLACKLIST-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ----F-- 1 \$1,000.00 4.60															
N 17	Multi	04/15/22	04/15/22	Fri Prime Other 2	CM	8p-10p	----F--	:30	2	\$1,000.00	P3	4.50	NM	2	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW Fri Prime Other 2 DATELINE FRI-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ----F-- 2 \$1,000.00 4.50															
													Totals	21	\$17,640.00



125 West 55th St  
New York, NY 10019

Contract # 27766341  
CPE: GFBTW/ORDR/414418  
Agency: DEL CIELO MEDIA  
PO BOX 25458  
ALEXANDRIA, VA 22313  
Changes as of: 4/13/2022 at 4:03 PM  
Flight: 4/14/22 - 4/18/22  
Advertiser: Get Families Back to Work  
Product: ORDR  
Agency Order #: 30079865  
Version: Current State Version 1  
Station: KSNW  
Market: Wichita  
Office: WASHINGTON  
Service: Nielsen  
Con Type: POLITICAL/VOTE  
Total \$: \$17,640.00  
Total Spots: 21  
Total CPP: \$200.00  
Total GRP: 88.2  
Traffic #: A3511889  
Primary Demo: Adults 55+  
Assistant: KELLY JOHNS  
202-872-5880  
Buyer: Berg, Fran  
Salesperson: KELLY JOHNS  
202-872-5880  
Separation:

Comments: NEW ORDER FOR GET FAMILIES BACK TO WORK EST 414418 PLEASE CONFIRM; THANKS FRAN

#	Day/Time	DP	Program	Rate	A5P Rating	Len	4/14 - 4/18					Total Spots	Total \$	CPP*	GRP*
							4/14	4/15	4/16	4/17	4/18				
	M-F		KSN NEWS	\$400.00	1.6	30	0	1	0	0	1	2	\$800.00	\$250.00	3.2
1	12n-12:30p		KSN NEWS	\$400.00	1.6	30	0	1	0	0	1	2	\$800.00	\$250.00	3.2
2	M-F		JEOPARDY B	\$520.00	3.1	30	0	1	0	0	1	2	\$1,040.00	\$167.74	6.2
3	M-F		JEOPARDY	\$600.00	5.2	30	0	1	0	0	1	2	\$1,200.00	\$115.38	10.4
4	Sa		KANSAS TODAY WEEKEND	\$240.00	1.3	30	0	0	1	0	0	1	\$240.00	\$184.62	1.3
5	Sa		SATURDAY TODAY SHOW	\$280.00	1.7	30	0	0	1	0	0	1	\$280.00	\$164.71	1.7
6	Su		SUNDAY TODAY SHOW	\$280.00	1.7	30	0	0	0	1	0	1	\$280.00	\$164.71	1.7
7	M-F		KSN NEWS	\$1,000.00	5.2	30	0	2	0	0	2	4	\$4,000.00	\$192.31	20.8
8	M-F		KSN NEWS	\$1,200.00	5.5	30	0	2	0	0	1	3	\$3,600.00	\$218.18	16.5
9	M-F		WHEEL OF FORTUNE	\$1,600.00	6.4	30	0	1	0	0	1	2	\$3,200.00	\$250.00	12.8
10	F		THE BLACKLIST-NBC	\$1,000.00	4.6	30	0	1	0	0	0	1	\$1,000.00	\$217.39	4.6
11	F		DATELINE FRI-NBC	\$1,000.00	4.5	30	0	2	0	0	0	2	\$2,000.00	\$222.22	9.0
TOTALS:							0	11	2	1	7	21	\$17,640.00	\$200.00	88.2



TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27766341 Changes as of: 4/13/2022 at 4:03 PM Version: Current State Version 1  
CPE: GFBTW/ORDR/414418 Flight: 4/14/22 - 4/18/22 Station: KSNW  
Agency: DEL CIELO MEDIA Advertiser: Get Families Back to Work Market: Wichita  
PO BOX 25458 Product: ORDR Office: WASHINGTON  
ALEXANDRIA, VA Agency Order #: 30079865 Service: Nielsen  
22313  
Buyer: Berg, Fran Primary Demo: Adults 55+  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
202-872-5880 Traffic #: A3511889  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$17,640.00  
Total Spots: 21  
Total CPP: \$200.00  
Total GRP: 88.2

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
04/13/22 4:03 PM	System	Notice Received.
04/13/22 3:44 PM	KELLY JOHNS	NEW ORDER FOR GET FAMILIES BACK TO WORK EST 414418 PLEASE CONFIRM; THANKS FRAN

Market Budget:	\$17,920
KSNW Share:	100%
Comment:	Competitive Unknown

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	21	\$17,640.00	\$200.00	88.2

Month	Spots	Dollars
2022-Apr	21	\$17,640.00
Total	21	\$17,640.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/13/22 3:46 PM					\$0	\$0	
New	4/13/22 3:44 PM	KELLY JOHNS	Confirmed	21		\$17,640.00	\$17,640.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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